

Information Technology Project Management 7th Edition

Information Technology Project Management Information Technology Project Management Communication of Information
Technology Project Sponsors and Managers in Buyer-Seller Relationships Information Systems Project
Management INFORMATION TECHNOLOGY PROJECT MANAGEMENT, 3RD ED Breakthrough Technology Project
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Information Technology Project Management Project Management for Information, Technology, Business, and Certification
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Management Managing Information Technology Projects Project Management for Business, Engineering, and Technology *Jack
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Colleen Garton Jack T. Marchewka Hans J. Thamhain Joseph Phillips BerryDunn S. A. Kelkar John M. Nicholas Harold Kerzner
H. James Harrington Larry Richman James Taylor John M. Nicholas*

the 5th edition of jack marchewka s information technology project management focuses on how to create measurable
organizational value mov through it projects the author uses the concept of mov combined with his own research to create a solid
foundation for making decisions throughout the project s lifecycle the book s integration of project management and it concepts
provides students with the tools and techniques they need to develop in this field

many of the project management methods and techniques of the past are still being used today even though the technology
management and environment have changed information technology project management explores the need to employ a modern
project management approach to reflect today s environment focusing on it projects lientz provides a comprehensive examination
of the project management process from the initiation of the project through to the planning design execution and closing key
features detailed coverage of pmbok and prince2 methodologies explores the practical aspects of project management extensive
case studies from a variety of industries checklists and scorecards to measure all aspects of the project management process

coverage of hrm and other soft elements of project management guidelines on preventing project problems and failure based on the authors own extensive industry and teaching practice information technology project management is an essential resource for undergraduate postgraduate and mba students studying project management earlier editions of this work were published as breakthrough technology project management

communication is frequently identified in the literature as a major factor impacting information technology it project failure the importance of communication is amplified in buyer seller relationships through the long term impact of project failures on the future business of it vendors with their customers the formal communication between it project sponsors from buyer firms and project managers from it vendor firms within business to business markets is investigated through this study typical communication patterns between project sponsor and manager in high and low performing projects are identified the antecedents of these patterns are assessed and the effectiveness of project sponsor manager communication investigated a multi method approach is used with a quantitative analysis of a worldwide survey with 200 responses followed by a qualitative analysis of three interviews with pairs of project sponsor and manager each pair from the same project results show that project sponsors expect more analytic and verbal communication from project managers a model shows the development from frequent informal communication to formal communication between project managers and sponsors a second model shows how communication in high performing projects is determined by the level of collaboration between project managers and sponsors as well as the degree of structure in project execution effectiveness of project sponsor and manager communication is found to be decreased through written statements about recent achievements and increased through face to face meetings of the parties a series of recommendations is provided to improve project sponsor manager communication

this is the complete guide to information technology it project management complete not only because it addresses literally every

aspect of the subject but because it is deeply rooted in the daily realities of an it project manager s world drawing on decades of experience mr hallows presents a practical set of considerations that you will encounter every day in real world project management each topic is covered in relatively few pages but in surprising depth this approach permits you to gain perspective and insights into what you need to know right now to prepare for near term issues and to have reliable solutions to future problems at your fingertips

market desc it professionals special features uses the concept of mov to create a solid foundation for making decisions throughout the project s lifecycle presents more hands on practical exercises at the end of every chapter to show how the concepts are applied in the field updates and reorganizes the chapters to improve the flow of topics prepares readers for the pmp certification exam with a new appendix incorporates nine areas outlined in the project management institute s project management body of knowledge pmbok into the basic concepts about the book this book provides it project managers with the tools to create measurable organizational value mov this edition presents more hands on practical exercises at the end of every chapter to show how the concepts are applied in the field the chapters have been updated and reorganized to improve the flow of topics an appendix that discusses how to prepare for the pmp certification exam is also included it will help it professionals gain the skills to achieve a higher level of success

although there are many books of methods and tools in different areas few books actually give detailed tips and lessons on how to effectively set up and manage projects most books on project management devote all their space to specific methods breakthrough technology project management second edition provides tangible guidelines through examples and suggestions to help people participate in and manage projects more effectively the authors techniques and guidelines have been proven over the past 15 years in courses and counseling this book is a valuable tool for those working in information systems engineering

computer science operations and production and other environments involving project management

the first project management book with a focus solely on information technology projects

for courses in information technology and business this text supplies students with proven project management processes broadly tested techniques and solid approaches to the successful management of projects in varying sizes and degrees of complexity individual steps demonstrate how a project manager effectively and efficiently navigates through the what when and how of work necessary to take a project from idea to execution and shows the important role disciplined project management plays in transforming corporate strategy into reality

successful project management pm is increasingly vital to all organizations driven by the demands of global competition rapid technological growth and faster time to market the field has seen significant growth in recent years one of the most noteworthy changes is that project management is no longer considered to be just a job

the third edition of jack marchewka s information technology project management focuses on how to create measurable organizational value mov through it projects the author uses the concept of mov combined with his own research to create a solid foundation for making decisions throughout the project s lifecycle the book s integration of project management and it concepts provides students with the tools and techniques they need to develop in this field new to this edition incorporates the latest chaos studies and research conducted by the author and tata consultancy services in 2007 updated material on project management process and project integration management new material on critical chain project management hands on integrated case assignments in the form of quick thinking exercises and end of chapter cases can be used as classroom discussion tools or student

assignments hallmark features emphasizes mov as a central theme in the text takes you through the different phases of the project life cycle and introduces the concepts and tools that are appropriate for each specific phase of the project incorporates nine areas outlined in the project management institute s project management body of knowledge pmbok into the basic concepts associated with information systems management and software engineering integrates a knowledge management approach throughout the book includes a cd trial version of ms project 2007

a guide to effective project management in technology based firms used effectively project management can increase a firm s market share product quality and customer satisfaction though technology based companies place themselves at a competitive disadvantage if they neglect this strategic tool many overlook project management s benefits because they see themselves as continuously adapting organizations in reality this role makes project management even more vital managing technology based projects imparts the latest approaches and tools essential to lead a successful technology based project it outlines the practical integration of project management with four key areas strategic alignment of projects within the enterprise the project management process and its organizational support system invaluable tools and techniques and the individual and group leadership within a project s organization complete with examples of industrial applications the book includes methods for defining key performance indicators and assessing project management process effectiveness suggestions for fine tuning and continuous improvement practical case scenarios discussion topics end of chapter reviews and exercises attention to project management as it applies to a globalized business no one in a managerial role should be without thamhain s expert advice this guidebook is your road map to successfully incorporating enterprise project management into technology based work

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this book is aimed at emphasizing the fundamental concepts by approaching project management in information technology it from a balanced perspective of theory and practice presenting the information in an abstracted form the text guides the students through all the phases of project life cycle initiation planning execution monitoring and control and closing besides such general management activities this book comprehensively deals with all the critical dimensions of projects such as scope time cost quality human resources communication risk procurement and integration in order to enhance the reader's understanding of technical competencies required in project management the second edition has been completely reorganized and considerable amount of new material has been added to make the topics self contained this text is well suited for academic courses on it project management or for conducting equivalent training programmes for it professionals it project managers aspiring to get appropriate certification e.g pmp based on pmbok 2004 from pmi usa will greatly benefit by reading this book this book will be equally useful to the busy professionals who wish to grasp the essentials without attending a formal instructional course

project management for engineering business and technology is a highly regarded textbook that addresses project management across all industries first covering the essential background from origins and philosophy to methodology the bulk of the book is dedicated to concepts and techniques for practical application coverage includes project initiation and proposals scope and task definition scheduling budgeting risk analysis control project selection and portfolio management program management project organization and all important people aspects project leadership team building conflict resolution and stress management the systems development cycle is used as a framework to discuss project management in a variety of situations making this the go to book for managing virtually any kind of project program or task force the authors focus on the ultimate purpose of project management to unify and integrate the interests resources and work efforts of many stakeholders as well as the planning scheduling and budgeting needed to accomplish overall project goals this sixth edition features updates throughout to cover the latest developments in project management methodologies a new chapter on project procurement management and contracts an expansion of case study coverage throughout including those on the topic of sustainability and climate change as well as cases and examples from across the globe including india africa asia and australia and extensive instructor support materials including an instructor s manual powerpoint slides answers to chapter review questions and a test bank of questions taking a technical yet accessible approach this book is an ideal resource and reference for all advanced undergraduate and graduate students in project management courses as well as for practicing project managers across all industry sectors

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appropriate for classes on the management of service product and engineering projects this book encompasses the full range of

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